



P.O. Box 191482  
 San Francisco, CA 94119  
 415.77.WOMEN  
 www.FriendsCOSW.org  
 womenSF@FriendsCOSW.org

**2016 CEDAW Women's Human Rights Awards**  
**Monday, October 17, 2016 at 7:30 am to 10:00 am**  
**Golden Gate Ballroom, Marriott Marquis**  
**780 Mission Street, San Francisco, CA 94103**

*1976 – 2016: Celebrating 40 years of Inspiring an Equal Future for women and girls*

CHECK ONE OR MORE OF THE CHOICES BELOW. PLEASE RETURN WITH PAYMENT INFO ON PAGE THREE.

*\* Marketing materials for 2016 CEDAW will include eBlasts, printed program, social media, Friends event website, acknowledgment on A/V presentation loop, and corporate logo table tent. Table Sponsorship also includes ability to promote your company's support as a Corporate Partner of the Friends of the Commission on the Status of Women.*

**Purchase Table(s):**

**CEDAW PRESENTING SPONSOR \$20,000**

**PRE-EVENT:**

- Featured logo placement on all marketing materials \*

**DAY OF EVENT:**

- 2 VIP breakfast tables for 20 guests
- Stand in receiving line with Commissioners and Friends Board members to welcome guests
- One sponsor exhibit table to display your marketing materials
- Exclusive photo opportunity with Friends Board members, Awardees and special guests

**POST-EVENT – Named Presenting Sponsor at Gender Equality Principles (GEP) Challenge Forum (1Q 2017) and GEP Roundtable (2017 date TBD):**

**GEP Challenge –**

- 1 table for 10 guests
- Signage (Friends and GEP website, printed program, PowerPoint Slide, recognition from podium, CEO message)

**GEP Roundtable –**

- Host roundtable at company location
- Help select topic with DOSW
- CEO welcome video
- 5 tickets to GEP Roundtable

**CEDAW TRAILBLAZER SPONSOR \$15,000**

**PRE-EVENT:**

- Featured logo placement on all marketing materials \*

**DAY OF EVENT:**

- 1 VIP breakfast tables for 10 guests
- One sponsor exhibit table to display your marketing materials
- Exclusive photo opportunity with Friends Board members, Awardees and special guests

**POST-EVENT – Named Trailblazer Sponsor at Gender Equality Principles (GEP) Challenge Forum (1Q 2017) and GEP Roundtable (2017 date TBD):**

**GEP Challenge –**

- 1 table for 10 guests
- Signage (Friends and GEP website, printed program, PowerPoint Slide, recognition from podium)

**GEP Roundtable –**

- 2 tickets to GEP Roundtable

**CEDAW INNOVATOR SPONSOR \$10,000**

**PRE-EVENT:**

- Featured logo placement on all marketing materials \*

**DAY OF EVENT:**

- 1 VIP breakfast tables for 10 guests
- One sponsor exhibit table to display your marketing materials
- Exclusive photo opportunity with Friends Board members, Awardees and special guests

**POST-EVENT – Named Innovator Sponsor at Gender Equality Principles (GEP) Challenge Forum (1Q 2017) and GEP Roundtable (2017 date TBD):**

**GEP Challenge –**

- 2 guest tickets
- Signage (Friends and GEP website, printed program, PowerPoint Slide, recognition from podium)



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**CEDAW CHAMPION SPONSOR** **\$5,000**

**PRE-EVENT:**

- Featured logo placement on all marketing materials \*

**DAY OF EVENT:**

- 1 VIP breakfast tables for 10 guests

**POST-EVENT** – Named Champion Sponsor at Gender Equality Principles (GEP) Challenge Forum (1Q 2017) and GEP Roundtable (2017 date to TBD):

**GEP Challenge –**

- 2 guest tickets
- Signage (Friends and GEP website, printed program, PowerPoint Slide, recognition from podium)

**CEDAW TABLE SPONSOR** **\$3,500**

**PRE-EVENT:**

- Featured logo placement on all marketing materials \*

**DAY OF EVENT:**

- 1 VIP breakfast tables for 10 guests

**POST-EVENT** – Named Table Sponsor at Gender Equality Principles (GEP) Challenge Forum (1Q 2017):

**GEP Challenge –**

- 2 guest tickets

**Purchase Advertisement:**

**Advertisement Package 1** **\$2,000**

Logo acknowledgment in printed program, full screen ad in A/V presentation loop, name mention in Friends Circle Donor list in printed program and event website.

**Advertisement Package 2** **\$1,000**

Full screen ad in A/V presentation loop and name mention in Friends Circle Donor List in printed program

**Advertisement – Acknowledgment in A/V presentation loop only**

- Full Screen \$500
- Half Screen \$250
- Quarter Screen \$100

**IN CELEBRATION OF THE 40<sup>TH</sup> ANNIVERSARY OF FRIENDS COSW, I OFFER SUPPORT IN THE AMOUNT OF:**

- \$40       \$80       \$120       \$160       \$200       OTHER \$\_\_\_\_\_

*Donate online at [www.friendscosw.org/donate](http://www.friendscosw.org/donate)*

Return original payment form on page 3 (or scan form to womensf@friendscosw.org) with your credit card info or check payable to the FRIENDS of COSW and mail to P. O. Box 191482, San Francisco, CA 94119. You can also pay online at [www.friendscosw.org/events](http://www.friendscosw.org/events). Tax ID #51-0183349. All gifts are tax deductible as permitted by law.

For more information, please contact Verna Liza Caba: 415.77.WOMEN or 415.779.6636

**ARTWORK FOR ADS AND LOGO PLACEMENT MUST BE SUBMITTED BY FRIDAY, SEPTEMBER 16, 2016 AT NOON.**

JPEGs must be at least 150dpi. Please email artwork to womensf@friendscosw.org.



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**ABOUT THE FRIENDS**

The Friends of the Commission on the Status of Women (Friends) is a 501(c)(3) non-profit corporation founded in 1976. We raise awareness and funding for activities and initiatives that support the mission of the Commission on the Status of Women (COSW) and are not funded by the City. Visit our website at [www.friendscosw.org](http://www.friendscosw.org) for a list of our dedicated Board Members.

**WHAT WE DO**

The Friends support programs that ensure equal treatment of women and girls, especially initiatives that foster their socioeconomic, political and educational advancement through policies, legislation and programs with a focus for women and girls in need. For a list of previous events and descriptions of our activities, visit our website at [www.friendscosw.org](http://www.friendscosw.org).

**WHAT IS THE GEP CHALLENGE FORUM AND GEP ROUNDTABLE**

The Department on the Status of Women (DOSW) teamed up with Calvert Asset Management and Verite to create the Gender Equality Principles to provide private sector entities with the tools they need to create gender equitable workplaces.

The Friends officially launched the GEP Initiative (GEP) in 2010 – the groundbreaking assessment program that helps organizations achieve gender equality through implementation of the [7 Gender Equality Principles](#). The Friends is pleased to work with DOSW to relaunch the GEP Challenge Forum in 1Q 2017 and the GEP Roundtable (2017 date TBD) where corporations will have the opportunity to share GEP best practices.

**ABOUT THE COMMISSION AND THE DEPARTMENT ON THE STATUS OF WOMEN**

The Commission on the Status of Women (COSW) was established by the San Francisco Board of Supervisors in 1975 after years of advocacy on the part of the San Francisco women’s community. In 1994, the voters of San Francisco approved Proposition E, which created a permanent City Department on the Status of Women to carry out the policies of the Commission.

The COSW promotes equitable treatment and fosters the advancement of women and girls throughout San Francisco through policies, legislation, and programs, both within City and County government and in the private sector, that focus on populations in need.

The COSW has seven commissioners appointed by the Mayor of San Francisco. The COSW has oversight responsibilities of the Department on the Status of Women (DOSW).

**WHAT DOES CEDAW MEAN**

In 1998, San Francisco became the first city to adopt a local ordinance reflecting the principles of CEDAW, the United Nations Convention on the Elimination of all forms of Discrimination Against Women. CEDAW represents an international bill of rights for all women.

**WHAT IS THE CEDAW WOMEN’S HUMAN RIGHTS AWARDS**

The CEDAW Women’s Human Rights Awards distinguish leaders and organizations who use their public roles to advance the rights of women and girls. Awards are given for leadership demonstrated in multiple sectors of the community including education, entrepreneurship, government, health, labor, media and philanthropy.

**PAYMENT INFORMATION:**

**YES!** I authorize this charge and I agree with the terms, benefits and requirements for sponsorship category(ies) selected. No tickets will be mailed. Your reservation will be held at the door.

Name (on credit card, if applicable): \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment type:

Visa    MasterCard    Discover    American Express    Check made payable to FRIENDSCOSW

Card Number: \_\_\_\_\_ Card Verification Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Credit Card Billing Address/City/State/Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_